

MARTY ROBINSON

CERTIFIED EXECUTIVE COACH, ACC



NAME

Marty Robinson

BOOKING INFO

(855) 818-0600 ext: 101
coach@padraig.ca

LANGUAGES

English

ONLINE PRESENCE



<https://www.linkedin.com/in/marty-robinson-cio-leader-coach/>



<https://padraig.ca/team/marty-robinson/>

CERTIFICATIONS, TOOLS & ASSESSMENTS

Professional Certified Coach, International Coaching Federation

Everything DiSC
Experienced facilitator and debriefer

EQi2.0 and EQ360
Emotional Intelligence Assessment Certificate



COACHING STYLE

Marty brings a practical, grounded approach to coaching, shaped by decades of leadership experience in complex organizations. He believes leadership can be isolating, and he partners closely with leaders to create space for honest reflection, clarity, and intentional decision-making. His coaching combines deep listening with thoughtful challenge, helping clients move from reactive patterns to more deliberate, values-based leadership. Marty creates a high-trust environment where leaders can build self-awareness, strengthen confidence, and navigate complexity with emotional intelligence and purpose.

CAREER EXPERIENCE

Associate | Padraig Inc

Marty has been a Certified Executive Coach since 2023 and has been with Padraig Inc since 2026.

Career Experience Prior to Coaching

Before becoming an executive coach, Marty held senior leadership roles across healthcare, municipal government, post-secondary education, and the private sector. He has served as a Chief Information Officer, Executive Director, and consulting leader, where he led large-scale transformation initiatives, strengthened organizational culture, and aligned strategy to outcomes. Known for building high-trust teams and delivering sustainable results, Marty brings real-world executive credibility and a deep understanding of the pressures leaders face—experience that directly informs his coaching work today.

EDUCATION



Master's Certificate in Executive Coaching

Royal Roads University, Victoria, BC



Bachelor of Administration

Athabasca University, Athabasca, AB



Computer Systems Technology Diploma

Collage of Medicine Hat, Medicine Hat, AB



Master's Certificate in Project Management

York University, Toronto, ON

TESTIMONALS

"Marty's approach to coaching is practical, applicable and personable. He brings his wealth of knowledge to the table to assist in guiding his clients to solutions and ideas while also providing valuable suggestions and tools to consider. The blend of coaching and a practical approach to problem-solving assisted me as we discussed strategies to build culture, improve board governance, and work to build community partnerships."

- Executive Director, Chamber of Commerce

"Marty has a unique way of unraveling the intricacies of leadership frameworks. From considering dialogues with challenging team members to teasing out my leadership priorities, his guidance helped me gain clarity and confidence in my role."

-Director, Post-Secondary Institution